



SPOTLIGHTING*

The GoMobile Advertising Monthly Update | November 2006

HAPPY THANKSGIVING!

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Nutcracker Magic Leaves the Stage and Hits the Streets!

Ryan Moss | GoMobile Advertising | 11/06

SEATTLE – Experience the Northwest’s favorite family Holiday tradition, Pacific Northwest Ballet’s “Nutcracker” with an outdoor multimedia vehicle, from GoMobile Advertising.

The vehicle features an enchanting excerpt of Maurice Sendak’s storybook world, complete with stage lighting and characters, and will be seen at various events in Western Washington. It also features an external sound system, emanating some of the Nutcracker’s most memorable music.

“We have worked with GoMobile on past promotions, but we have never done anything like this” said Lia Chiarelli, Associate Director of Marketing for PNB. “We are very excited about this promotion and believe that it will inspire both young and old to relive the magic of the Nutcracker.”



“It’s Not Rolling Stone Magazine, But I Still Ordered Five Copies”

GoMobile Advertising Makes the Cover of Outdoor Advertising Magazine

Ryan Moss | GoMobile Advertising | 11/06

SEATTLE – GoMobile Advertising, LLC was recently featured on the November cover of Outdoor Advertising Magazine, which specializes in the entire outdoor and out-of-home industry.

The magazine featured an article about non-traditional advertising, and featured five photos and four pages about GoMobile Advertising specifically.

Chris Schuler, President of GoMobile Advertising, was excited about the cover story. “To be featured on the cover of OAM is a testament to the validity of this medium,” Said Schuler. “This type of coverage is huge for us, and for all of the affiliates in the network.”

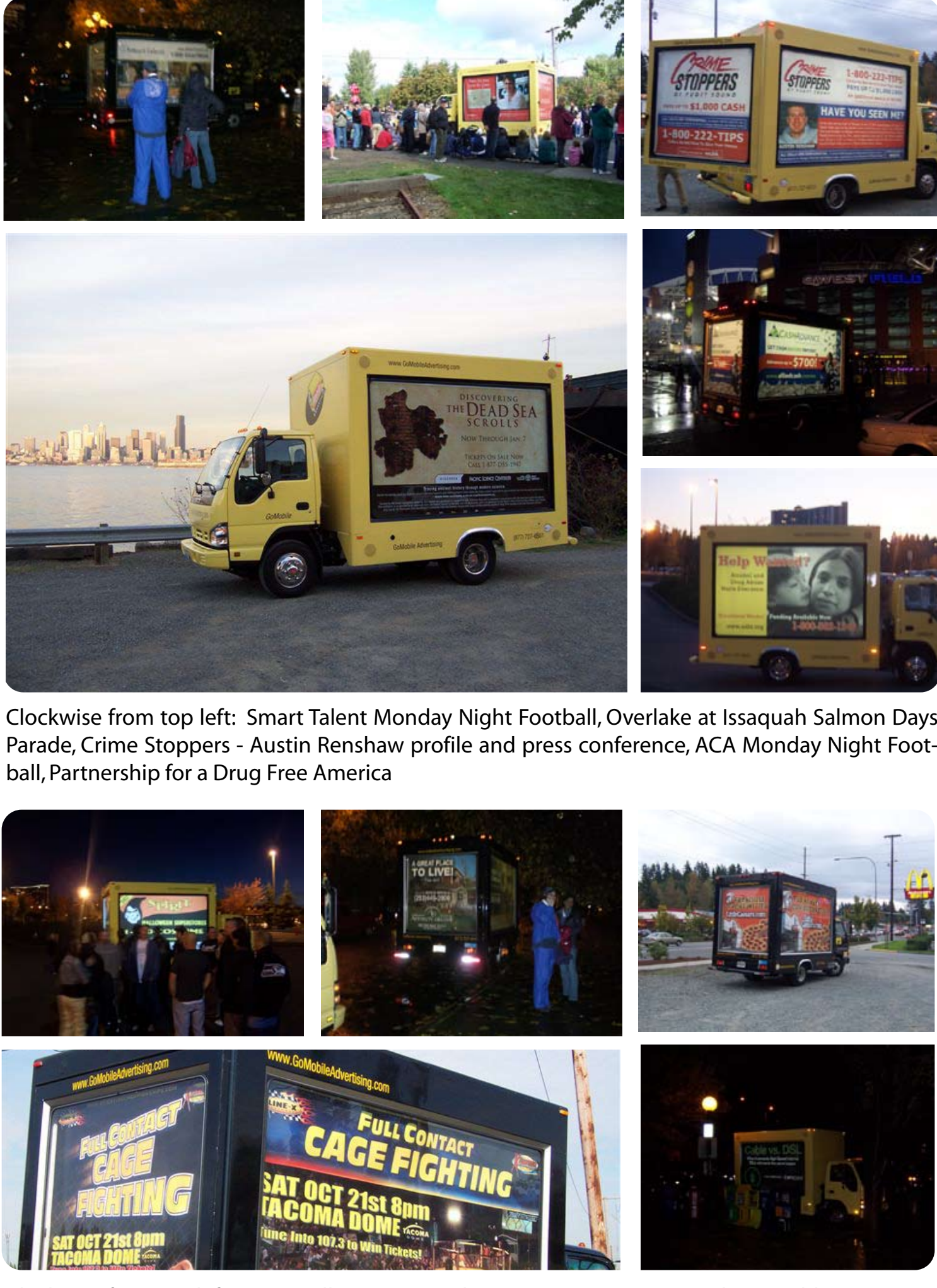


Rolling Through America | Affiliate Photo Gallery



Featured Affiliate for the month of November: Media in Motion of Phoenix, Arizona landed a deal with their local NBC Affiliate to promote the station during the November Sweeps. Top: The Ellen Degeneres show featured at a heavily-attended outdoor event in Arizona. Left: The Cooney and Curtis show featured at the U.S. Airways Center.

Recent Events and Promotions



Clockwise from top left: Smart Talent Monday Night Football, Overlake at Issaquah Salmon Days Parade, Crime Stoppers - Austin Renshaw profile and press conference, ACA Monday Night Football, Partnership for a Drug Free America

Clockwise from top left: Spirit Halloween - October Campaign in it's second year, Addison Greens at Monday Night Football, Little Caesar's, X Fighting at the Tacoma Dome, Comcast Monday Night Football.

About GoMobile Advertising

GoMobile Advertising offers a unique alternative to traditional print, radio, television and outdoor advertising. With a mission to provide businesses with a creative solution to help break through today’s media clutter, GoMobile Advertising uses geographically targeted messages that generate results! GoMobile Advertising is shaking up the advertising world with its unique truck-mounted backlit scrolling mobile boxes and multimedia vehicles. Hop on board with GoMobile and drive forward into the mobile advertising world. For a sales kit or more information about GoMobile Advertising, please contact Mike Seifert at mseifert@gomobileadvertising.com or call 253-266-2164. To schedule an interview, contact Christian Gerling at cgerling@gomobileadvertising.com.

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